Current Status of NLP in South East Asia with Insights from Multilingualism and Language Diversity

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1 Motivation & Objectives

South East Asia (SEA) is a region with immense cultural and linguistic diversity—a melting pot of cultures, religions, and languages and it has a linguistic diversity hosting over 1000 languages (Table 1). In addition, multilingualism (i.e., speaking more than one language or dialect) is widely practiced on a daily basis. Despite the variety of languages, there is relatively less research on natural language processing (NLP) of the languages and their users in the area compared to languages in other regions. Many low-resource languages in the region will face potential endangerment in the long run.¹

A significant challenge facing SEA NLP is the scarcity of available datasets and benchmarks for the region's languages, many of which are low-resource, resulting in sub-optimal performance of models. Similar to the situation in India, Europe, and Africa, most language users in SEA are multilingual; code-switching is common (Doğruöz et al., 2021; Winata et al., 2022b; Yong et al., 2023b) and it should not be seen as a challenge but as the natural way of communication in these settings. Language technology may also not be accessible to certain groups of SEA researchers due to the constraints on computing resources, hardware, training, and funding.

This tutorial will present an overview of language issues in the SEA region, link multilingualism and computational sociolinguistics with historical and societal perspectives, and provide a summary of the existing datasets for computational linguistics research, NLP systems, and evaluation

| Country | Population | # Languages |
|-------------|------------|-------------|
| Brunei | 0.5M | 16 |
| Cambodia | 17M | 28 |
| Indonesia | 267M | 711 |
| Laos | 7M | 87 |
| Malaysia | 32M | 131 |
| Myanmar | 54M | 121 |
| Philippines | 109M | 184 |
| Singapore | 6M | 24 |
| Thailand | 70M | 73 |
| Timor-Leste | 1M | 22 |
| Vietnam | 96M | 110 |

Table 1: Language and population statistics of SEA countries, according to Ethnologue (Eberhard et al., 2021).

benchmarks. Our goal is to inform the AACL'23 audience about challenges and opportunities for NLP research in SEA, taking the linguistic diversity in the region and multilingualism among the users and communities into account, while providing an overview of current NLP research on the languages spoken in the area. By providing an overview, we will highlight the research gaps to be tackled in the future.

2 Type of Tutorial

This is a three-hour long **introductory** tutorial. The number of NLP publications focusing on SEA languages have been steadily increasing in recent years, but there is no tutorial at international venues (e.g., ACL/EMNLP/NAACL/EACL/COLING) that has systematically reviewed this research.

3 Target Audience and Prerequisites

This tutorial targets both junior and senior researchers (including NLP practitioners and lin-

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¹https://www.ethnologue.com/region/SEA

guists) who are broadly interested in multilingual NLP and want to gain a deeper understanding of multilingualism work in the area as well as NLP research for SEA languages. Since this AACL 2023 tutorial takes place in Bali, Indonesia, where the location matches our tutorial topic, we foresee a substantial number of researchers from the SEA region attending the tutorial. We assume the audience has no previous knowledge about linguistics, multilingualism, and/or NLP in SEA. We expect that most participants will be familiar with basic issues in modeling language and in standard methods for learning from data, but no specific knowledge will be assumed.

4 Outline of Tutorial Content

The tutorial will cover four parts over the course of three hours:

- 1. Introduction to SEA (15 minutes)
- 2. Linguistic Landscape and Multilingualism in the SEA region (75 minutes)
- 3. Resource Availability and Collection (60 minutes)
- 4. (Panel Discussion) Research Ecosystem (30 minutes)

4.1 Introduction to SEA

We will start our tutorial by introducing SEA through discussing its geography, history, and culture. The topics here will be set the groundwork for what multilingualism means for SEA region, including its linguistic diversity and available resources.

4.2 Linguistic Landscape and Multilingualism in the SEA region

We will provide an overview of the language situation in SEA. We will begin by exploring the diversity of languages and language families in the region. The perspective of sociolinguistics, historical, and societal will be presented (Doğruöz and Sitaram, 2022). The multilingual nature of SEA will be highlighted through a discussion of language variation both between-country. Lastly, we will also briefly touch on language policies that have shaped the linguistic landscape of the SEA countries.

4.3 Resource Availability and Collection

We will discuss the availability of datasets, including unlabeled raw text corpora and labeled taskspecific datasets, as well as the challenges of collecting, maintaining, and annotating these datasets. Additionally, we will explore where these datasets can be accessed, how various SEA countries organize their NLP resources, and to what extent they accurately represent common linguistic phenomena in SEA countries, such as code-switching and multilingualism.

Moreover, we will provide an overview of pretrained language models for SEA languages. We will delve into how these models are linguistically motivated by the multilingual society and how the 'y are designed to address different linguistic challenges in various SEA countries.

Lastly, we will introduce existing benchmark tasks for evaluating the pretrained models and touch upon the current shortcomings of the available NLP resources.

4.4 Research Ecosystem

Finally, through a panel discussion, we will discuss the meta-environment situating NLP research in SEA, including potential research collaborations and opportunities across SEA regions (Rungta et al., 2022) and the uneven distribution of research resources. We will highlight some community-based initiatives working on SEA languages. We will also involve the audience when sharing our research experience, highlighting the challenges as well as the opportunities for developing NLP technologies for SEA languages.

5 Breadth of the Tutorial

The tutorial covers a diverse set of topics related to NLP for SEA languages including their linguistics, data, models, evaluation, open research questions, etc. The tutorial also discusses the state of NLP research in different SEA regions.

6 Diversity Considerations

Instructors Our team spans across various (i) backgrounds and connections to SEA (ii) types of institutions, including academia, start-ups, and established tech companies, (iii) geographic locations, and (iv) seniority levels, gender and sexual identities.

Scope We introduce datasets, tasks, and NLP models that cover many SEA languages (including their dialects) from different language families.

Audience We target audiences interested in SEA languages from both academia and industry. We also welcome researchers who have worked with various SEA languages to share their challenges and experience during the panel discussion to foster an inclusive environment.

7 Reading List

The recommended reading list is as follows.

7.1 General Background

The following papers give a high-level overview of available resources, linguistic characteristics, and language technologies related to our tutorial.

- One Country, 700+ Languages: NLP Challenges for Underrepresented Languages and Dialects in Indonesia. (Aji et al., 2022)
- 2. A Survey of Code-switching: Linguistic and Social Perspectives for Language Technologies (Doğruöz et al., 2021)
- 3. Language Technologies for Low Resource Languages: Sociolinguistic and Multilingual Insights. (Doğruöz and Sitaram, 2022)
- 4. Survey on Thai NLP Language Resources and Tools. (Arreerard et al., 2022)
- 5. Areal Linguistics and Mainland SEA (Enfield, 2005)
- 6. No Language Left Behind: Scaling Human-Centered Machine Translation (NLLB Team et al., 2022)

7.2 Resource Collection and Availability

The following papers characterize efforts in curating labeled datasets and organizing benchmark evaluation for SEA languages as well as training language models.

7.2.1 Datasets and Evaluation

- 1. Crowdsourcing-based Annotation of Emotions in Filipino and English Tweets. (Lapitan et al., 2016)
- 2. SEAME: a Mandarin-English Code-switching Speech Corpus in SEA (Lyu et al., 2010)

- 3. NusaX: Multilingual Parallel Sentiment Dataset for 10 Indonesian Local Languages. (Winata et al., 2023)
- 4. Cross-lingual Few-Shot Learning on Unseen Languages. (Winata et al., 2022a)
- NusaCrowd: Open Source Initiative for Indonesian NLP Resources (Cahyawijaya et al., 2023)
- BRCC and SentiBahasaRojak: The First Bahasa Rojak Corpus for Pretraining and Sentiment Analysis Dataset (Romadhona et al., 2022)

7.2.2 Pretrained Language Models

- 1. IndoLEM and IndoBERT: A Benchmark Dataset and Pre-trained Language Model for Indonesian NLP. (Koto et al., 2020)
- 2. PhoBERT: Pre-trained language models for Vietnamese. (Nguyen and Tuan Nguyen, 2020)
- 3. WangchanBERTa: Pretraining transformerbased Thai Language Models (Lowphansirikul et al., 2021)
- 4. Encoder-Decoder Language Model for Khmer Handwritten Text Recognition in Historical Documents (Born et al., 2022)
- 5. LaoPLM: Pre-trained Language Models for Lao. (Lin et al., 2022)
- 6. Tagalog RoBERTa: Improving Large Scale Language Models and Resources for Filipino. (Cruz and Cheng, 2022)

8 Sharing of Tutorial Materials

All of our tutorial materials will be publicly available at https://aacl2023-sea-nlp.github.io.

9 Ethics Statement

Preserving multilingualism and directing attention to low-resource languages is a pertinent collective mission in NLP research today. As prominent projects like "No Language Left Behind" (NLLB Team et al., 2022) argue, prioritizing high-resource languages comes with the cost of under-privileging research on low-resource languages. As a result of linguistic inequality, large language models contain cross-lingual vulnerability (Yong et al., 2023a), and low-resource languages could face endangerment, where useful resources that could be developed for these language speakers may never materialize. Furthermore, as many SEA NLP researchers speak high-resource languages, existing academic practices and cultures may compel them to focus on these languages rather than their low-resource counterparts. The uneven distribution of research resources, such as hardware, training, and funding, may also present hurdles for interested researchers to develop NLP systems for SEA languages. Ultimately, we recognize that many low-resource SEA languages remain understudied due to a confluence of reasons, and it is our hope that this tutorial could spark productive conversations around how we can bring sustained attention to this area of research.

10 Presenter Information

Alham Fikri Aji is an assistant professor in MBZUAI. His research focuses on multi-lingual and cross-lingual NLP, especially for underresourced languages and communities. His work area also includes data construction as well as data-efficient systems, and compute-efficient models for better accessibility. His email is alham.fikri@mbzuai.ac.ae.

Jessica Zosa Forde is a PhD Candidate at Brown University. Jessica's research focuses on the evaluation of deep learning models, to improve their reliability in high stakes domains. Jessica presented a tutorial on reproduciblity in NLP at ACL in 2022. Her email is jessica_forde@brown.edu.

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Samson Tan is an Applied Scientist at AWS

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Skyler Wang is a PhD Candidate at UC Berkeley and a Visiting Sociologist at Meta AI. Broadly, Skyler's research focuses on creating socially and ethically-grounded machine translation technologies for low-resource language communities. He is a Sociologist on Meta AI's "No Language Left Behind" team. His email is skyler.wang@berkeley.edu.

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